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**Description:** From the Graphic Artists Guild comes the complete pricing and ethical reference for designers—helping members and non-members alike navigate the world of charging and collecting payment for their designs as well as building their freelance business.

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The Graphic Artists Guild published the first edition of its Pricing & Ethical Guidelines in 1973. Pricing & Ethical Guidelines began as a 20-page pamphlet and has grown into a 400-page book. Up through the 1990s, the Guild also published the Directory of Illustration and a



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## **Graphic Artists Guild - Wikipedia**

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