

## Seducing The Boys Club Uncensored Tactics From A Woman At Top Nina Disesa

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### **Seducing The Boys Club Uncensored**

In *Seducing the Boys Club*, DiSesa shows you how S&M—seduction and manipulation—is the secret to winning over (and surpassing) the big guys. She asserts that women need to meld their “female” characteristics (nurturing, compassion, intuition) with “male” traits (decisiveness, focus, confidence, humor) to expand their professional ...

### **Seducing the Boys Club: Uncensored Tactics from a Woman at ...**

*Seducing the Boys Club* is an entertaining look at Nina DiSesa's career; she was the first woman to be named chair of New York ad firm McCann Erickson. She discusses the "art of S&M - Seduction and Manipulation" to win over her male counterparts and gain power in the advertising industry.

### **Seducing the Boys Club: Uncensored Tactics from a Woman at ...**

In *Seducing the Boys Club*, DiSesa shows that you can, in fact, leave your male colleagues in the dust—but not by following the rules you learned in business school. By playing the roles of den mother, fraternity brother, little sister, and hard-nosed boss, DiSesa navigated the choppy, macho-minded waters of the workplace.

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### **Seducing the Boys Club : Uncensored Tactics from a Woman ...**

*Seducing the boys club : uncensored tactics from a woman at the top* by DiSesa, Nina. Publication date 2008 Topics Women executives, Businesswomen, Career development, Success in business, Businesswomen, Career development, Success in business, Women executives Publisher New York : Ballantine Books

### **Seducing the boys club : uncensored tactics from a woman ...**

She is also the author of “*Seducing the Boys Club*,” published by Ballantine Books, an imprint of Random House. Excerpted from *SEDUCING THE BOYS CLUB: Uncensored Tactics From a Woman at the Top* by Nina DiSesa. © 2008 by Nina DiSesa. Reprinted with permission from The Random House Publishing Group.

### **Seducing the Boys Club | ANA Educational Foundation**

*Seducing the Boys Club: Uncensored Tactics from a Woman at the Top* Paperback – 30 Dec 2008 by Nina Disesa (Author)

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### **Seducing the boys club : uncensored tactics from a woman ...**

In Seducing the Boys Club, DiSesa shows that you can, in fact, leave your male colleagues in the dust-but not by following the rules you learned in business school. By playing the roles of den mother, fraternity brother, little sister, and hard-nosed boss, DiSesa navigated the choppy, macho-minded waters of the workplace.

**Seducing the Boys Club by Nina DiSesa: 9780345496997 ...**

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**Seducing the Boys Club on Apple Books**

Three women suing Merrill Lynch for gender discrimination say they were fired for failing to "seduce the boys club," the New York Post reports.

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