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Strategic Management: Concepts and Cases (Strategic Management : Concepts and Cases, 12th ed) Strickland, A. J., Thompson, Arthur A. Published by Richard D Irwin (2000)

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A.J. (Lonnie) Strickland received a BS in Math and Physics from the University of Georgia, an MS in Industrial Management from Georgia Institute of Technology, and a PhD from Georgia State university. He currently holds the rank of Professor of Strategic Management in the Graduate School of Business at the University of Alabama.

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