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CSCMP's Supply Chain Quarterly, 7(2), 34-36. Christopher, M. L. (1992) Logistics and Supply Chain Management. London: Pitman Publishing. Cooke, J. A. (2013) Kimberly-Clark connects its supply chain to the store shelf. DC Velocity, 11(5): 53-55. Council of Supply Chain Management Professionals. (2010) Supply Chain Management Terms and ...